



KEITH KUDER

Keith brings a diverse background in social media marketing, graphic design, videography, data analytics, IT consulting, emergency response, and customer service. Known for his strong work ethic, Keith will do what it takes to get the job done and has the experience and ability to get things done when others can't.

 Vineyard, UT

 801.471.6037

 Keith@KeithKuder.com

Education

Cyber Security Cert.

Utah Valley University
2021-2023

Data Analytics Cert.

Snow College
2020-2021

Excel Specialist Cert.

Snow College
2020-2021

Tableau Specialist Cert.

Snow College
2020-2021

B.A. Political Science

Utah Valley University
2015 – Present

A.A. Telecommunications Management

DeVry University
2005 – 2009

EXPERIENCE

MARKETING POLICY CENTER, Director/Consultant

January 2004 – Present 2021

- John D. Johnson for Utah Senate District 19 (2020)
- Mike Peterson for Utah House District 3 (2020)
- Jordan D. Teuscher for Utah House District 42 (2020)
- Tom Sakievich for Utah County Commissioner (2020)
- Morgan Philpot for Utah Governor (2012)
- Jason Chaffetz for Congress Orem Captain (2008)
- The Loft Provo Utah Nightclub (2009-2010)
- 500+ Concert/Dance events (2004 -2010)

ENTRATA, Research Analyst II

August 2018 - July 2020

- Reported directly with the department manager, oversaw aggregation and compilation of all data projects
- Gathered 10 years' worth of legislative scorecards from more than 20 organizations
- Collected 10 years' worth of Utah General Election data; oversaw a two-year transcription project resulting in 100,000 rows of data
- Compiled 10 years' worth of legislative financial disclosure report; organized the data into individual reports; analyzed data into key takeaways and actionable items

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Skill Highlights

- Adobe Photoshop
- Adobe Premier
- Adobe Audition
- Excel
- Tableau
- Google Suite
- Emergency Response
- Customer Service
- Python

Awards

- U.S. Congressional Award for Outstanding Service to the Community in 2001
- Salt Lake Tribune named Keith Utahn of the Year for 2012 for Marching with Mormons Building Bridges

Languages

- English
- Spanish

EXPERIENCE

ENTRATA/KEEP MY VOICE, Marketing Director
January 2018 - July 2020

- Created and edited graphics for Facebook, Twitter, email, MMS texting and mailer in Adobe Photoshop
- Videography filming and editing for advertisements
- Recorded audio, edited, then delivered robocalls, voicemail drops, and transfer calls
- Organized, planned, and executed multiple events for hundreds of guests, including a formal awards show, a congressional Senate debate, and policy discussion on tax reform
- Built a personal network of grassroots activists, party insiders and elected officials
- Worked with dozens of volunteers and team members to strategize, organize, implement and execute a door-to-door signature-removal effort, removing nearly 4,000 names from a ballot initiative and successfully removing the initiative from the General ballot
- Oversaw mass email delivery systems, including reports and analysis
- Created and managed multiple Verified Facebook accounts; oversaw paid advertisements
- Created and managed YouTube Channel accounts
- Managed call center employees for polling and educational calls, including reports and analysis

ALLSTATE/GOOD SAM, Emergency Roadside Advocate
November 2012 - March 2019

- Provided emergency roadside assistance to drivers
- Diagnosed Diesel & Gas vehicular mechanical issues on small vehicles, RV trailers, to large motor homes
- Acted as a liaison between the servicing location and the driver
- Maintained 100% quality assurance scores
- Resolved the highest amount of "escalated calls" in the department